Yelo

Create a hyperlocal ordering experience.

The wave of local commerce is here.

The current scenario

With the latest shift in consumer preferences, brands are looking to bring themselves closer to customers and as a result, moving to local commerce. By selling direct to consumer, brands are able to achieve faster delivery, own their customers data, and improve customer satisfaction.

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The problems faced to move to local commerce.

01

Difficulty in creating a seamless online ordering experience.

02

Inefficient management of delivery operations.

03

Inability to build dialogue with customers & prospects.

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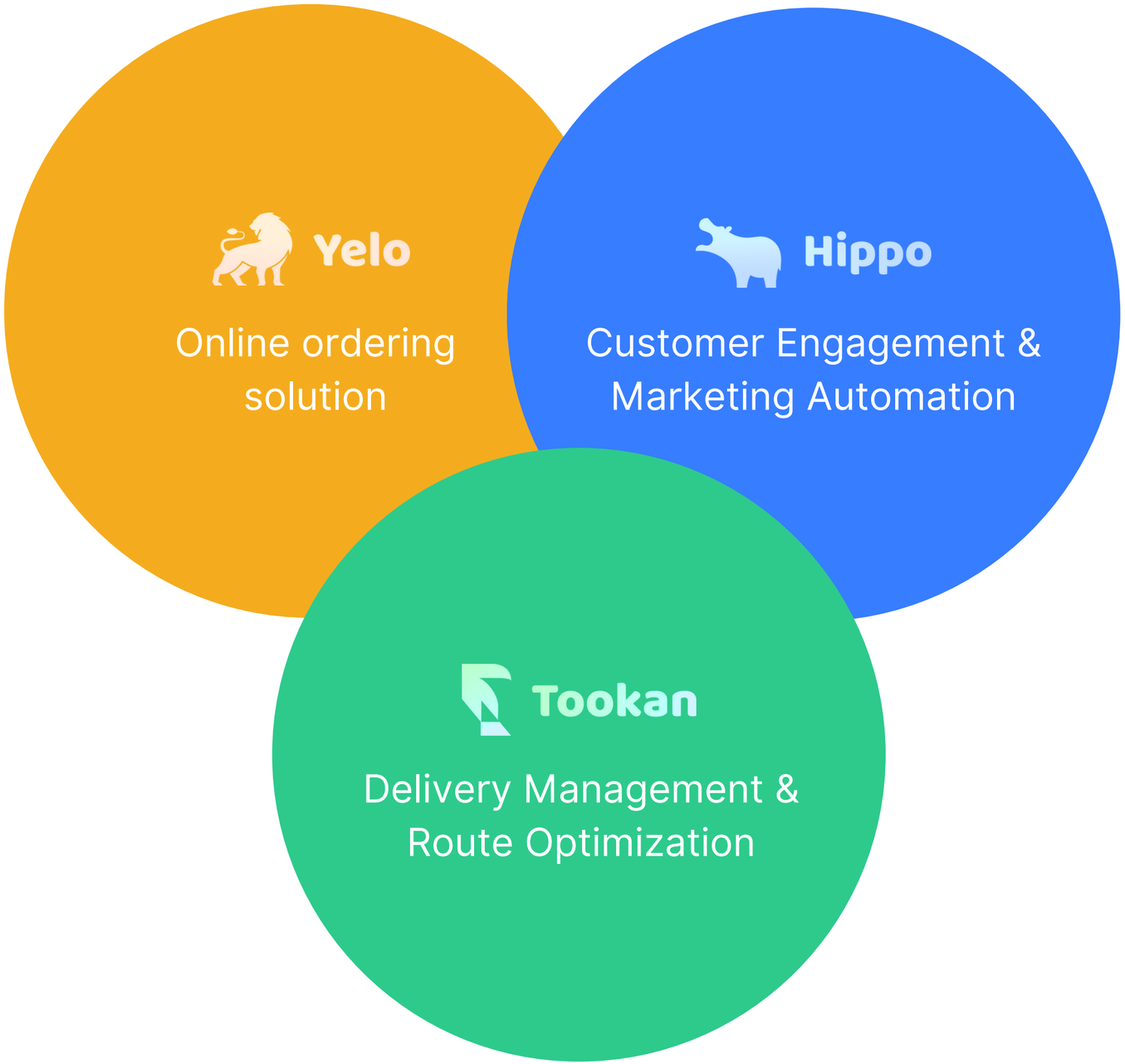
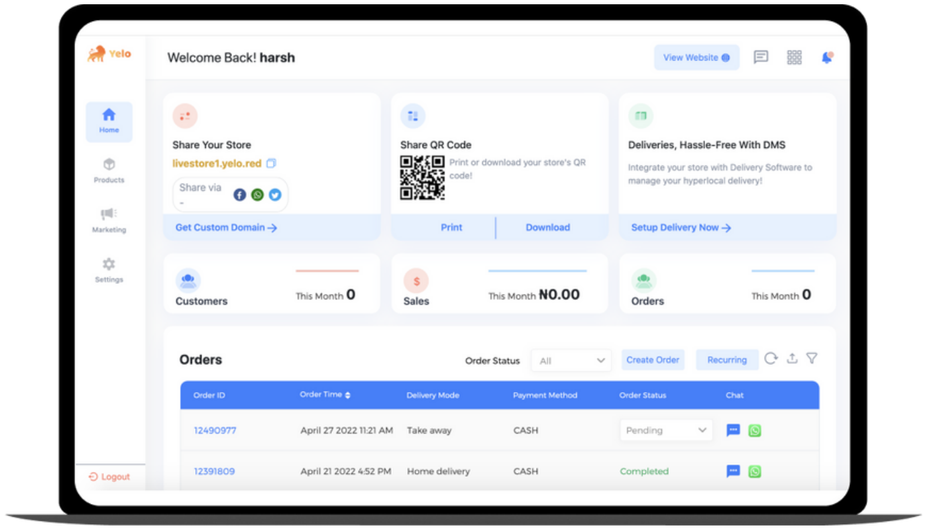
The Jungleworks Hyperlocal Stack.

The End-to-end local commerce solution to grow and scale a local business.



Yelo - Hyperlocal Ordering Platform

An online ordering platform that supports all business types: 1. Brands 2. Marketplace 3. Storefront



Platform

- Customer Ordering Web & Mobile Applications
- Merchant App and Vendor Panel
- Owner Dashboard to manage orders, merchants and customers.

Features & Integrations

- Catalogue & Inventory Management
- Discount & Promotions Management
- 75+ Payments Integrated
- 80+ Global Languages Supported
- Report & Analytics

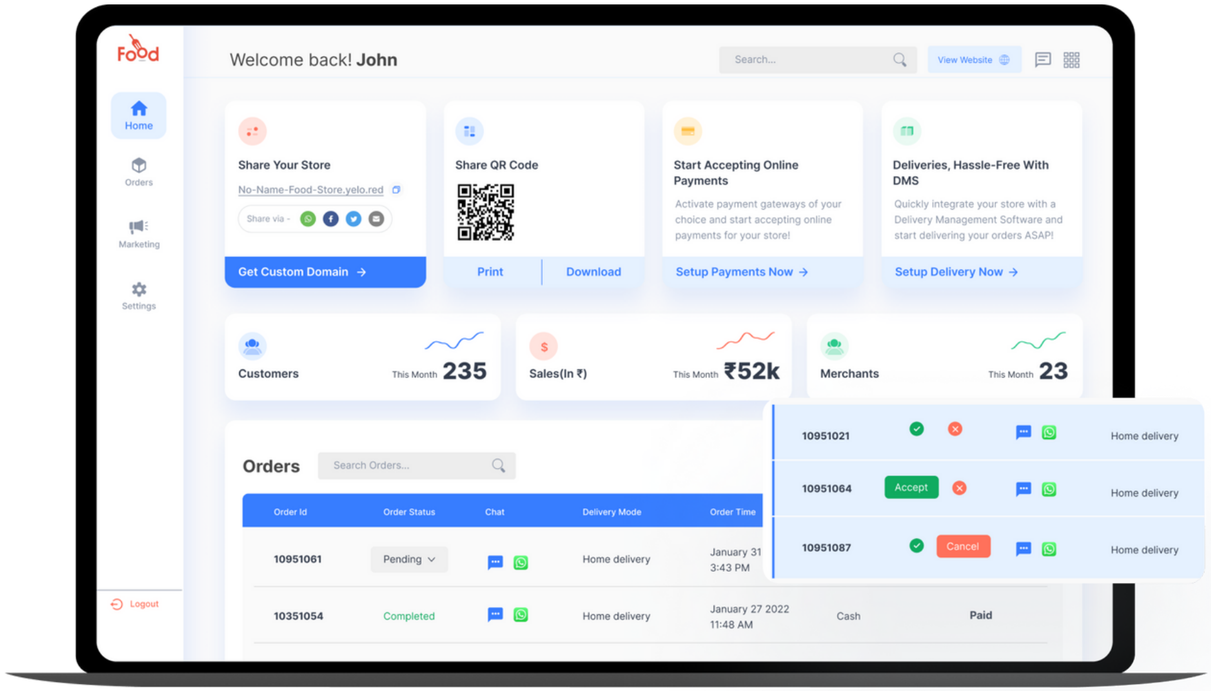
Platform Offerings

POWERFUL ADMIN DASHBOARD

Manage your orders, stores and get access to strong analytics from a single dashboard.

HYPERLOCAL ORDERING WEBSITE

Create an immersive ordering experience with an interactive online ordering website.



CUSTOMER APPS

Provide your customers a seamless online ordering experience through mobile applications.

VENDOR APPS

Let your vendors manage and maintain their orders & offerings through Vendor apps.

Display Features

DIGITAL CATALOGUE

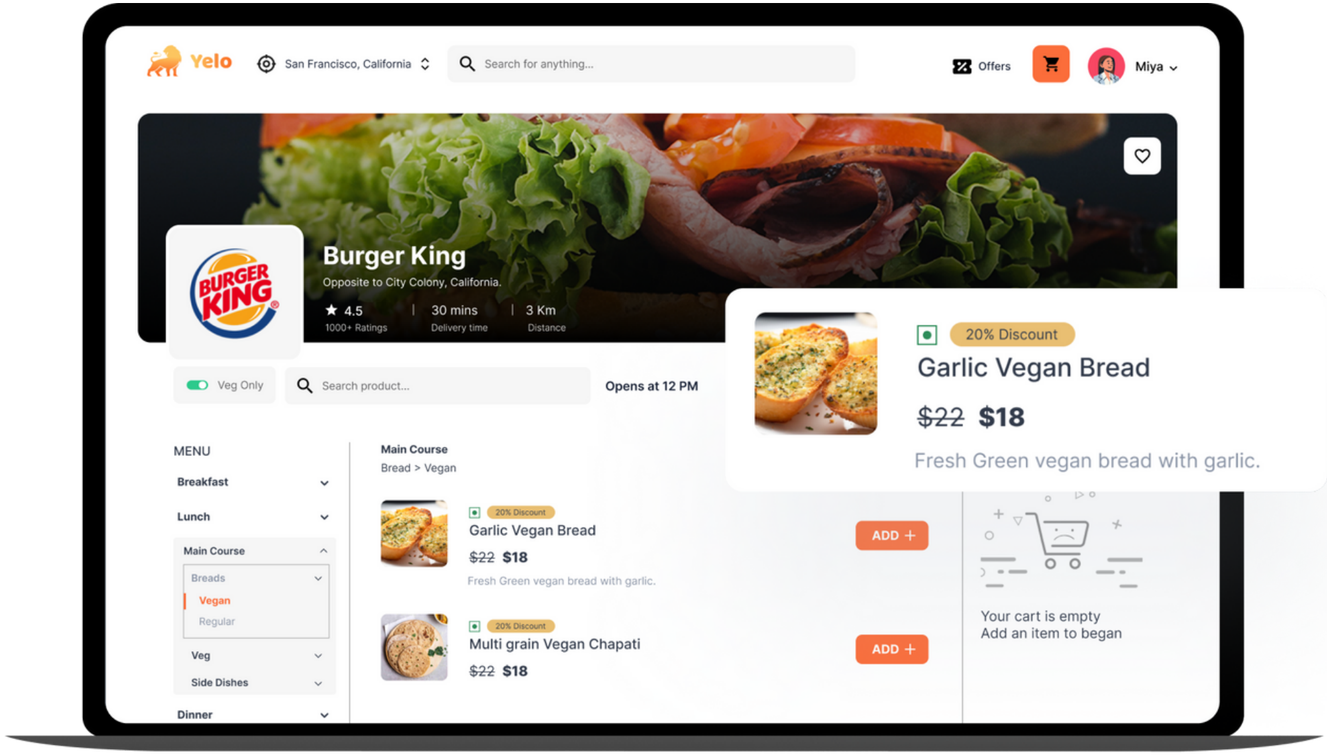
Create a seamless digital catalogue which allows you to showcase all your offerings in a neat and constructive manner.

FEATURED LISTINGS

Customize the store listings by promoting sponsored stores. Simply set the time frame and select the restaurants to be featured.

TIME-BASED OFFERINGS

Set different offerings based on time of the day, days of the week and festive occasions. Set time slots and add products for the respective time range.



Operational Features

GEO FENCING

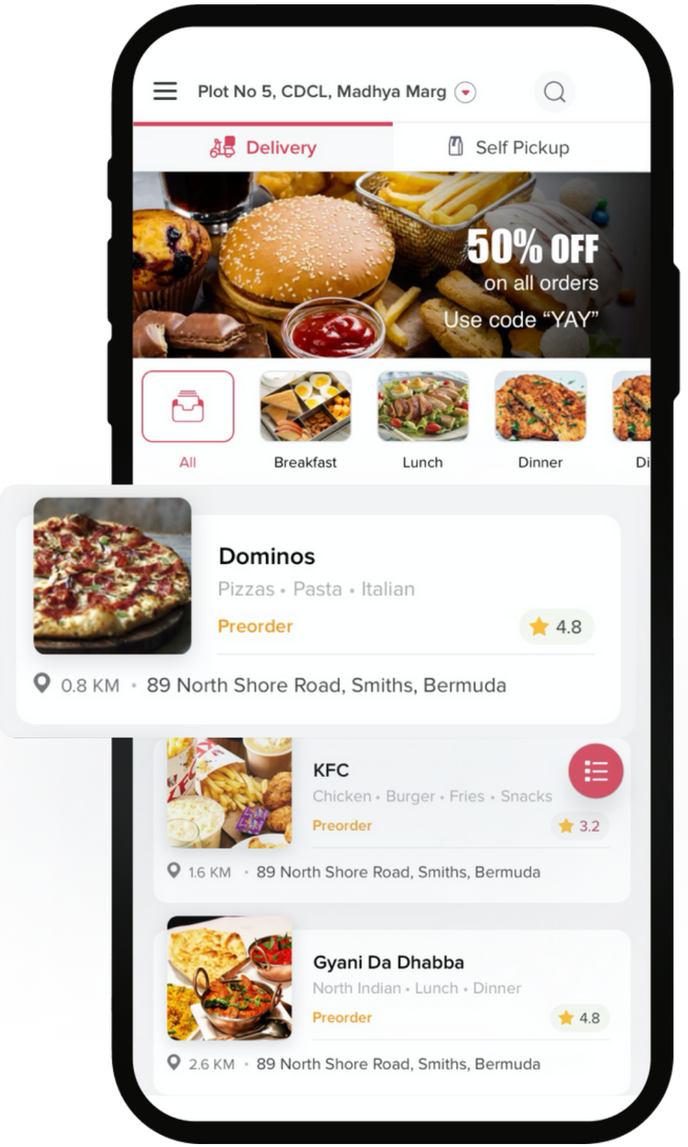
Show your offerings based on the location of the customers. Set serving radius for stores and auto-detect customer location.

INVENTORY MANAGEMENT

Efficiently and accurately manage your inventory. Get timely reminders of products going out of stock to ensure smooth operations.

ADVANCED SEARCH & FILTERS

Search by keywords, dates and categories. Filtering and sorting by price, name, and rating are also enabled.



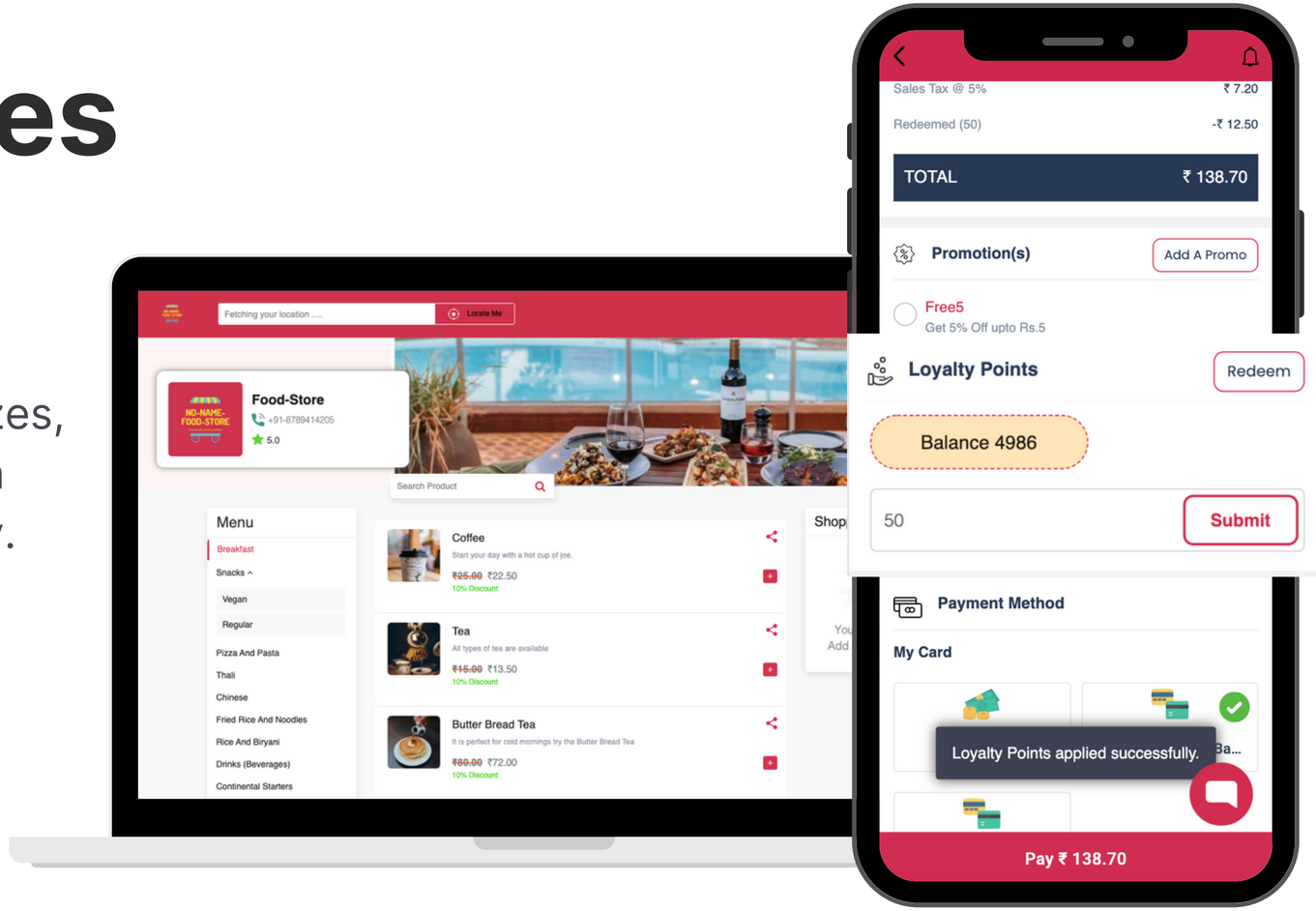
Advanced Features

PRODUCT VARIANTS

Add variations to products such as multiple sizes, colors, materials, and more. Each variation can have its own price, SKU, weight, and inventory.

UNLIMITED CATALOGUE LEVELS

Organize your catalogue to any number of levels. Categorize based on sale, type, season and much more.



CUSTOMIZABLE CHECKOUT TEMPLATE

Customize your checkout screen by adding custom information with an order, that the customer will fill during checkout.

LOYALTY POINTS

Offer rewards to your customers with Loyalty points to increase customer retention.

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Integrations

PAYMENT INTEGRATIONS

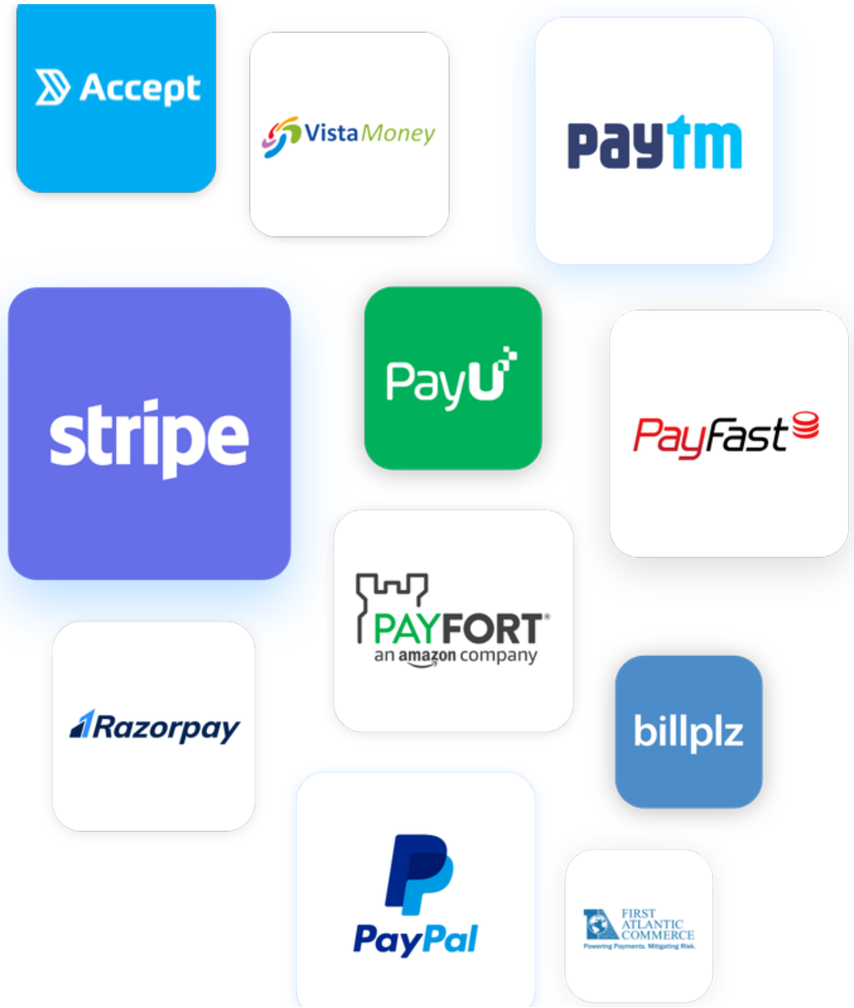
From Paypal to Razorpay to Paytm, Yelo has integrated with over 100+ external payment gateways from around the world.

SMS GATEWAYS

25+ integrations that govern the end-to-end communications between businesses and customers

DELIVERY PLATFORMS

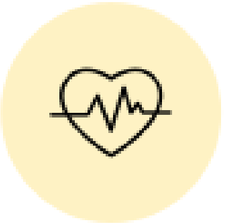
Integrated with the best Delivery Management softwares, across the globe to help businesses reach their customers.



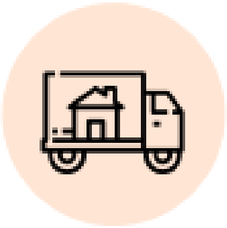
Empowering Businesses of all types

Grocery Delivery

Food Delivery



Medicine Delivery



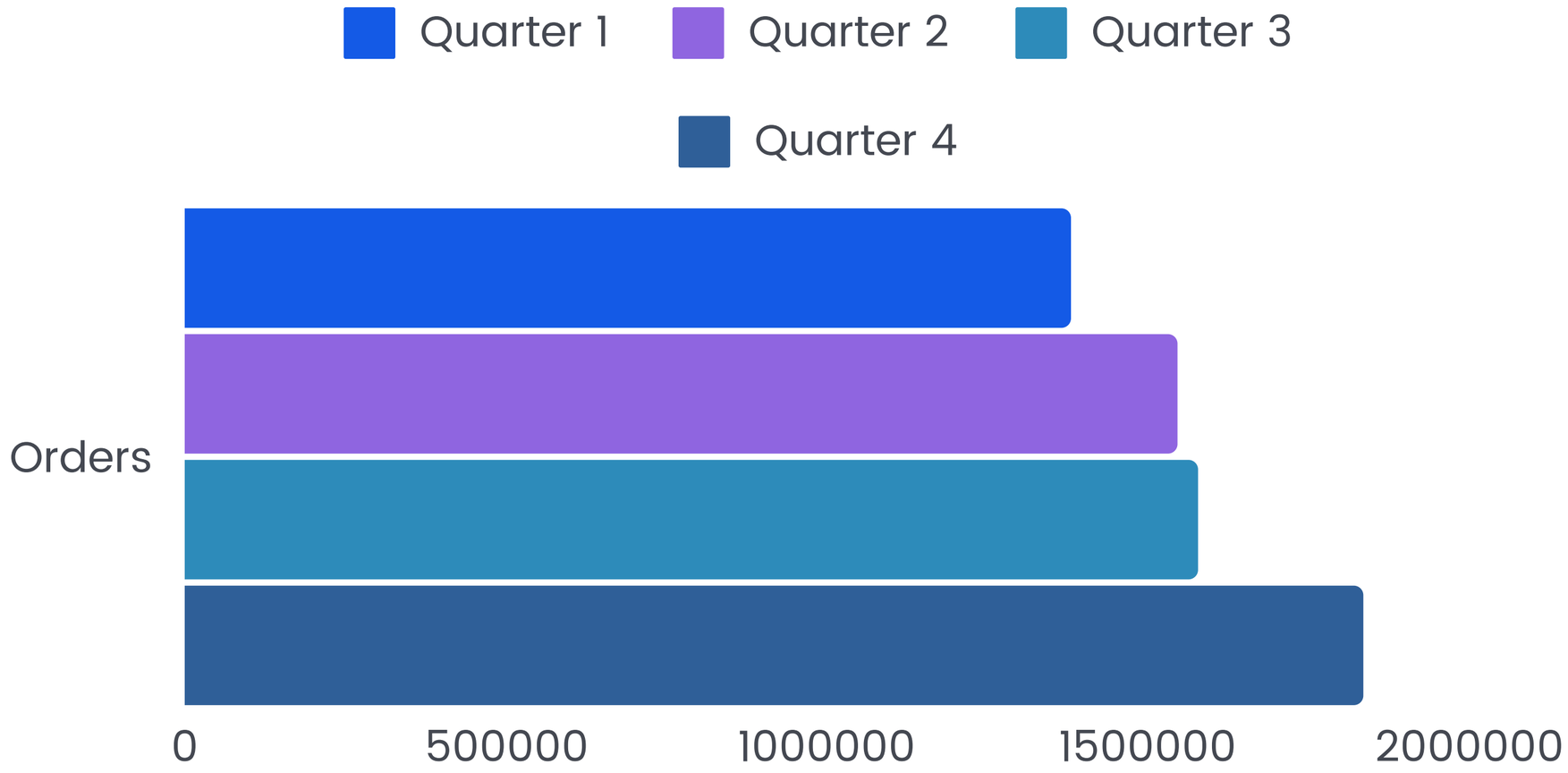
Meat Delivery

Home services

Laundry Service

& many more

Orders powered by Yelo in 2023



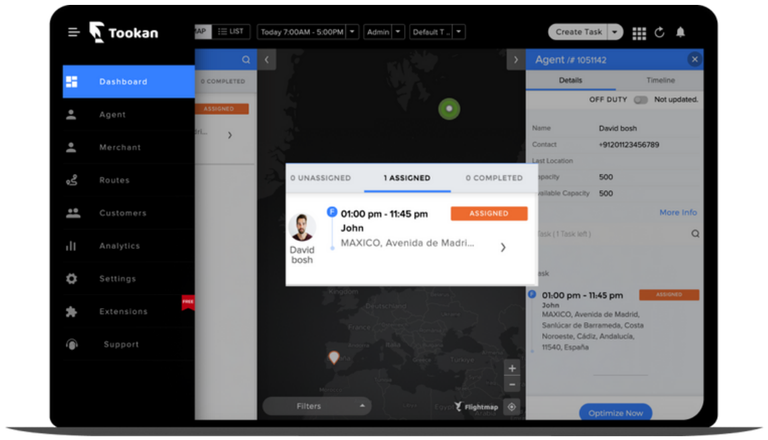
Create a seamless online ordering experience with Yelo

Make delivery smarter with Tookan

Increase customer engagement & retention with Hippo

Tookan - Delivery Mangement Platform

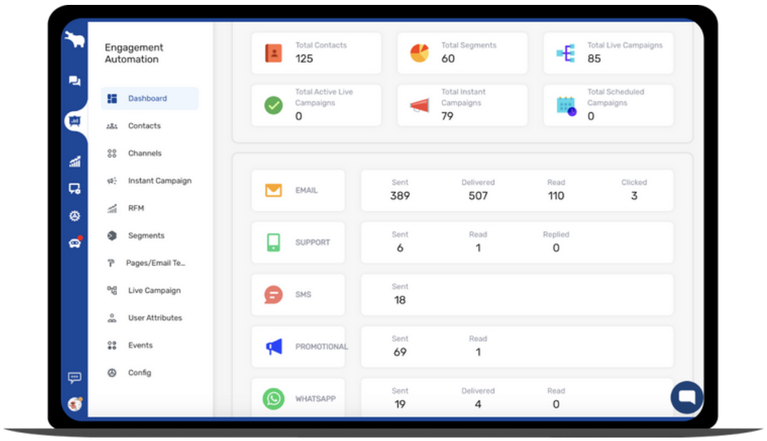
Best-in-class route planning, fleet tracking and last-mile delivery solution for SMBs and Enterprise.



Platform	Features	Integrations
• Delivery Dashboard • Driver Application • Manager Dashboard • Booking Forms	• Automated Dispatch & Agent Scheduling • Route Optimization • Real-time tracking • Geo-fencing	• 50+ POS and Ecommerce Integrations • 20+ Payment Solutions • 25+ SMS gateways integrated

Hippo -Customer Engagement Platform

Engage, retain and grow your customers at various touchpoints through omnichannel engagements.



Channels	Features & Integrations
• Email • WhatsApp • Messenger • SMS • Push Notifications	• Automated Chat Bots • Audio/Video Calling • Advanced Analytics & Segmentation • Omnichannel Campaigns • Pre-built Email Templates

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How we empowered businesses in 2023.

Powered transactions worth **$95 Million**

8.5 Million orders created.

Over **500 Million** Kilometers travelled.

1300+ new relationships formed.

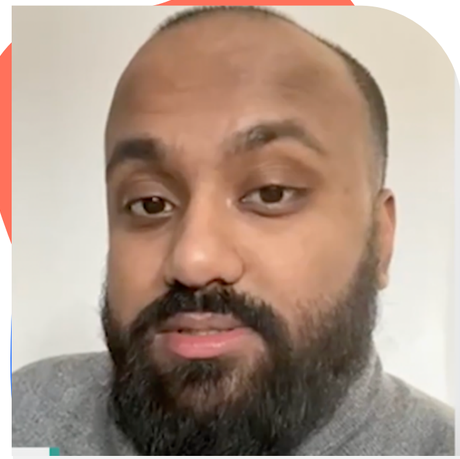
More than **170 Million** tasks created.

Success story:
A word from our customers.

Stan

CMO

Yelo allowed us to be operational very quickly. We were able to build a complex solution without much trouble.



Yahya

CEO

We have been using Yelo since 2019 and they have really helped us take our business online. Their platform is really simple and easy to use.

Roneson

Co Founder

We are running as a last mile delivery for food and on demand delivery service. Thank you Yelo for providing the tech support for our business.

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Some of our esteemed clients.

SARGASSO

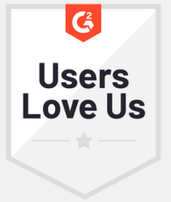
rezoy

TUPUCA
ENTREGAS ILIMITADAS

FATAFAT

ABInBev

Along with our recent accolades.



Thank You

Do you want to work with us?

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